COOKIE POLICY

Last updated: July 2023

vivocare (referred to as "we," "us," or "our") may use cookies and similar technologies when you visit our website, including any other media form, mobile website, or mobile application related or connected to the website (collectively, the "Site"). This Cookie Policy explains how we use cookies, the types of cookies we use, and your choices regarding cookies.

What are cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently and enhance your browsing experience. Cookies can remember your actions and preferences over time, enabling the website to tailor its content to your interests.

Types of cookies we use:

a. Strictly Necessary Cookies: These cookies are essential for the functioning of the Site and allow you to access and use its features, such as obtaining insurance quotes and making policy selections. They are usually set in response to your actions and do not require your consent. Without these cookies, certain parts of the Site may not function properly.

b. Performance Cookies: These cookies help us understand how visitors interact with the Site, including their interactions with different insurance package options. We collect anonymous data about visitor traffic, page views, and popular insurance package choices. This data helps us improve the Site's performance and optimize the user experience during the quoting process.

c. Functionality Cookies: Functionality cookies allow the Site to remember choices you make, such as your preferred language or region, and personalize your experience based on the selected insurance package option. These cookies enhance the usability of the Site and ensure a seamless journey for users.

d. Advertising and Targeting Cookies: These cookies are used to deliver relevant advertisements to you, promoting different insurance package options based on your interests and interactions with the Site. They help measure the effectiveness of our advertising campaigns and tailor content to match your preferences.

e. Social Media Cookies: Social media cookies enable you to share content from the Site on social media platforms or interact with social media features related to our insurance packages. These cookies are set by social media providers integrated into the Site.

Managing and controlling cookies:

You can manage cookies preferences through your web browser settings. Most web browsers allow you to control cookies through the browser settings. Please note that if you choose to block cookies, certain parts of the Site may not function correctly, and you may experience limitations in accessing insurance package information and obtaining quotes.

For more information on how to manage cookies, you can visit http://www.aboutcookies.org/, which provides comprehensive details on cookie management for a wide variety of browsers.

Changes to the Cookie Policy:

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our data practices. When we update this Policy, we will revise the "Last updated" date at the beginning of the Policy. We encourage you to review this Policy periodically to stay informed about how we use cookies in relation to our insurance package offerings.

For further information about how we collect, use, and protect your personal data during the quoting and insurance selection process, please see our Privacy Policy.

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us using the information provided on the website.

Thank you for using vivocare website.